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READERS FEEDBACK

“Revitalizing and rejuvenating are the words to describe the comeback of Malaysian Business Magazine. As the central coordinating agency of SMEs and entrepreneurship development in Malaysia, I believe it is good if the magazine could extend the coverage to cover a bit more on entrepreneurship and entrepreneurship sprit.”

Mohd Rithauiden Makip,
Deputy Chief Executive Officer (II), CEO's Office, SME Corp Malaysia

“In general, the content is rather up to date. However, it needs some in depth analysis especially for all the big words and terms, which might be foreign to many readers. I think articles need thorough contextualised definition from Malaysia's point of view or at least some reference be made to how ready or how not ready are our outfit to face those “new challenges” like Artificial Intelligence, Block chain and Big Data. I also believe the infographics need further treatment to make it even more attractive for the readers.

I would also like to suggest that Malaysian Business to start linking to Graduate Business School in Malaysia like UITM, UPM, UUM and other universities or colleges. Also, consider having a section on Young Minds to engage more youngsters, volunteers and get ideas to solve problem close to everyone's heart.”

Prof. Dr. Roziah Mohd Janor
Assistant Vice Chancellor InQKA, UiTM

“As a business student, Malaysian Business magazine is definitely a great source of reference and I am glad it made a comeback. The newly relaunched magazine looks sleek and I love it when the publisher opted for a slightly smaller size than what it used to be and used new papers making it so much easier for me to bring it around. Kudos to all!”

Adeline Hoo, Universiti Malaya Undergraduate

“Congratulations to Malaysian Business team for the relaunch. I am quite surprise with the new look but it sure does look good. Keep it up. However, it's the content and not the layout that matters most for me. I would like to see more hard-hitting topics and analysis in this magazine. So, I will be watching the editorial tilt and not really the “improved” layout in the following issues.”

Sathish Raaj, Online Entrepreneur mb